



# Joan M. Lewis

Officer, Global Consumer and Market Knowledge



## Position Held & Dates

1987	CMK Associate Manager, Paper Division
1988	CMK Research Manager, Health Care Division
1991	CMK Research Manager, Initiative Volume Forecasting and Test Markets
1994	CMK Senior Manager, Morocco, Greece, Egypt, Switzerland
1997	CMK Associate Director, European Corporate Capability and Volume Forecasting
1998	CMK Associate Director, Global Volume Forecasting
1999	CMK Associate Director, North America Market Development Organization
2000	CMK Director, North America Market Development Organization
2003	CMK Director, Fem Care
2004	CMK Director, Corporate Function
2005	CMK Manager, Global Operations
2008	Officer & Senior Vice President, Global Consumer & Market Knowledge

## Activities

Member, Singapore Economic Development Board-Consumer Insights International Advisory Panel (CI IAP)

Miami University (Ohio) Business Advisory Council

P&G United Way Campaign Chairman 2011-2012

### Residence

Cincinnati, Ohio

### Date of Birth

September 30, 1965

### Place

Cincinnati, Ohio, USA

### Education

Miami University (Ohio)  
B.S. 1987

### Date Joined P&G

June 28, 1987