



# Deb Henretta

Group President – Asia and Global Specialty Channel



## Position Held & Dates

1985	Brand Assistant, Bold Laundry Detergent
1986	Assistant Brand Manager, Bold/Dawn Laundry Detergents
1988	Brand Manager, Cheer Laundry Detergent
1991	Associate Advertising Manager, Tide Laundry Detergent
1993	Marketing Director, Laundry Products, Procter & Gamble North America
1996	General Manager, Fabric Conditioners, Procter & Gamble North America
1998	General Manager - Fabric Conditioners and Bleach, P&G Worldwide
1999	Vice President - Fabric Conditioners and Bleach, P&G Worldwide
1999	Vice President - North America Baby Care
2001	President - Global Baby Care
2004	President - Global Baby/Toddler & Adult Care
2005	President - ASEAN, Australia and India
2007	Group President - Asia
2011	Group President – Asia and Global Specialty Channel

## Activities

### Boards/Directorships

Singapore Economic Development Board (August 2007 – Current)

Procter & Gamble Holdings Singapore Pte Ltd (2005 – Current)

Procter & Gamble Australasia Holdings Pte. Ltd. (2005 – Current)

### Residence

Singapore

### Date of Birth

May 1, 1961

### Place

Rochester, New York, USA

### Education

St. Bonaventure University,  
B.A., 1983

Syracuse University,  
M.A., 1985

### Date Joined P&G

May 27, 1985

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Specialty Channel

Procter & Gamble Asia Pte. Limited (2005 – Current)

Procter & Gamble International Operations Pte Ltd (2005- Current)

Gillette Management (S.E.A.) Pte. Ltd. (January 2006 – Current)

Gillette India Ltd (January 2006 – Current)

Director, Sprint Corporation (2004 – 2005)

## National and International Activities

Received Presidential Appointment to serve as US representative to the Business Advisory Council to APEC (Asia-Pacific Economic Cooperation) in January 2009

Member of IMA (Int'l Market Assessment) Asia CEO Forum (October 2008 – Current)

Young Presidents' Organization (June 2007 - Current)

Executive Committee, Employee Alliance, Singapore (2006) Executives for Education – S.E. Asia (2006)

Caring for Cambodia (2005 – Current)

American Chamber of Commerce Regional CEO Roundtable Singapore (2005-2006)

Commercial Club of Cincinnati (2004 – Current)

Board of Executive Advisors/Executive Mentor at Williams School of Business at Xavier Univ (2004 – Current)

Member of Women's Capital Club (2003 – 2005)

Board of Trustees for St. Bonaventure's University (2003 – Current); Chair of Marketing Committee, Executive Committee (2004)

Committee of 200 – Invitation-Only Network of Top Women in Business (2003 – Current)

YWCA Prevention of Family Violence Coalition (2003 – 2005)

Board of Trustees for Cincinnati Children's Hospital (2001 – Current); Chair of Marketing Committee (2004)

Executive Committee (2004); Strategic/Marketing Planning Committee (2002 – 2004)

Advisory Committee, Newhouse School of Communications, Syracuse University (1998 – Current)

Principle Founder, Planning & Oversight Committee, Children's for Children Day Care Center

Board of Directors WCET/Channel 48 (1997–2001); Chair of Strategic Planning Committee (1998–2001)

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Leader of P&G's Advancement of Women which won the prestigious Catalyst Award in 2000

## Honors & Awards

Listed two years in a row on The World's 50 Most Powerful Women, Fortune Magazine (2007, 2008)

Named to The Wall Street Journal "Top 50 Women to Watch", November 2006

Named to The Forte Foundation/Pink Magazine List of Next 20 Female CEO's 2006

Named one of Top 5 Most Successful Alumni, Syracuse University Newhouse School, May 2005

Distinguished Graduate Award, Jandoli Communications School, St. Bonaventure University, March 2005

Listed among "Most Powerful Women in Business", Fortune Magazine, 2002, 2003, 2004

Honored with establishment of "D. A. Henretta Integrated Marketing Award" at St. Bonaventure University, December 2004

Listed among "Top Ten Who Made Their Mark on Marketing", Advertising Age, December 2004

Named "Rising Star", Fast Company, November 2004

Featured in "Marketing Top 50 Success Stories", Advertising Age, November 2003

Listed in "Women to Watch", Advertising Age, June 2003

YWCA Academy of Career Women – October 2002; Career Women of Achievement Award – April 2002

Syracuse University Newhouse School of Communications' "Wall of Fame" – 2000