



# Steven D. Bishop

Group President – Global Fem Care, P&G



## Residence

Covington, Kentucky, USA

## Date of Birth

March 14, 1964

## Place

Salem, Indiana, USA

## Education

Purdue University  
BS Agricultural Economics, 1986

## Date Joined P&G

June 30, 1986

## Position Held & Dates

1986	Assistant Purchasing Manager, Foods Division
1987	Purchasing Manager, Foods Division
1988	Brand Assistant, Puritan Oil
1989	Sales Training, New Orleans Sales District
1989	Assistant Brand Manager, Crisco Shortening
1990	Brand Manager, Crisco Shortening
1991	Brand Manager, Sunny Delight
1994	VP Marketing, Sparrow Records/EMI Christian Music Group
1995	Marketing Director, US Dish Products
1997	Marketing Director, US Home Care Products
1998	Marketing Director, US Laundry Products
1999	General Manager, Global Strategic Planning & Design-Laundry Additives & Light Duty Detergents
2001	General Manager-North America Fabric Care
2002	Vice President-North America Fabric Care
2007	Vice President-North America Region Organization Breakthrough Initiative
2007	President-North America Market Operations
2008	President-P&G North America
2009	President-Global Feminine Care
2010	Group President-Global Feminine Care

## Activities

Lakeside Christian Church, Ft. Mitchell, KY-various committees and activities

Board of Directors, Junior Achievement of Greater Cincinnati and Northern Kentucky, 2003-2010

Grocery Manufacturers Association Industry Affairs Council 2008-2009